

RegEd Raises Over \$11,000 for American Cancer Society

Marking its one-year anniversary, RegEd's Community Service Team shines with strong employee participation in Relay For Life

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RALEIGH, NC: Employees of RegEd, a leading provider of technology solutions for compliance and risk management, raised \$11,392 for Relay for Life held on May 31, 2013 to benefit cancer research. RegEd's efforts were led by its Community Service Team, whose mission is to facilitate opportunities for employees, families and friends to give their time, talent and treasure to service-focused organizations that work for the betterment of people, animals and the environment. Over the past several months, the RegEd Community Service Team has conducted a company-wide effort focused on raising funds to support the Relay For Life of Leesville/Brier Creek/RTP, the signature fundraiser of the American Cancer Society, for the second consecutive year.

Company fundraising events for Relay For Life included a carnival, raffles, bake sales, and ice cream socials. "This event is one that I think hits home with a lot of employees as many of us have family and friends who have been impacted by the disease," stated Kasey Hobson, Head of the RegEd Community Service Team. "I am overjoyed with the employee participation to raise so much money in such a short time— it's truly inspiring."

Realizing the importance of community service and employee volunteerism, RegEd founded its Community Service Team as a way for employees to demonstrate teamwork, as well as play an instrumental role in the local community. According to the 2013 Gibbs & Soells Sense and Sustainability® Study, 68% of employees wish their company engaged in social responsibility initiatives.1 To give back to the community where we live and work is part of the corporate culture at RegEd and all employees are encouraged to become involved in outside volunteering activities.

Since it's induction in 2012, the RegEd Community Service Team has supported organizations such as the California Tiger Rescue, the Food Bank of Central and Eastern North Carolina, the Ronald McDonald House of Durham, and the North Carolina National Guard Family Support Group. Last year alone, the Community Service Team logged a total of 200 hours of community service and raised over \$12,000. RegEd has already surpassed the funds raised last year, donating \$13,000 to local charities and causes as of June 2013.

"Our employees have successfully worked together to create a powerful impact in our community," stated John M. Schobel, CEO of RegEd. "It is a proud moment for RegEd when we see our employees take a leading role not only inside the company, but also in touching the lives of other people." To find out more about the RegEd Community Service Team, please visit www.reged.com/communityservice.aspx.



About RegEd

RegEd, a StoneRiver Inc. company, is a leading provider of technology solutions for compliance and risk management serving over 800 enterprise clients, including 80 of the top 100 financial services firms. Established in 1994 by former regulators, the company is a recognized industry authority and has created the standard of excellence for rule-based compliance automation for broker-dealers, investment advisors, insurance companies and their distributors. Our client-driven solutions deliver superior operational efficiency and enable firms to cost-effectively comply with state and FINRA regulations while mitigating risks before the occur.

1. "Perspectives on Corporate Sustainability Among U.S. Adults and Employees, 2013 Gibbs & Soell Sense & Sustainability Study®." Gibbs & Soell - Business Communications. www. gibbs-soell.com/home/pulse-check/2013-gibbs-soell-sense-sustainability-study/

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